Road to Freedom—Selling a Home

Use the information below to help prepare you to sell your current home and get into your new home quickly.



Your real estate agent determines the current value of your home in today's market.



Your agent prepares your personalized marketing campaign.

STAGE & PHOTOS

Stage home to stand out from competition. Professional photography goes a long way in this game!

Taxes, certificate of occupancy, survey and all other pertinent information is needed for the sale.



NEGOTIATE

Your agent professionally manages offers & terms to obtain maximum value.

SHOWTIME

Start showing home & host an open house.

LAUNCH & LIST

Your listing is launched on MLS, national & local real estate websites.





Accept offer of qualified buyer.

INSPECTIONS

Home & termite inspections.



Execute contract of sale with attorney.







Scheduled 24-48 hours prior to closing.

TITLE SEARCH

Buyer's attorney orders title search.

MORTGAGE COMMITMENT

Your attorney receives buyer's mortgage commitment letter (45 - 60 days).



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This content is for informational purposes only and subject to change without notice.

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